

Making the most of your



Day

Here are just a few ideas of what some schools have done to encourage children to get excited about the event and gain maximum sponsorship for their school.

- SFi Hold a football assembly:** This is an easy way of getting all the children excited for the day. Ask your *SFi* coach to come in and talk to the school about what the day will entail. He/she will show examples of the skills that the children will learn and get them energised about the event in an interactive assembly session.
- SFi Design a poster:** All the children can create their own poster to advertise the *SFi* event. These posters can be displayed around the school to help generate interest and excitement.
- SFi Non-uniform day:** Get your pupils to dress in the colours of their favourite football team for the fun activities of the day.
- SFi Football themed lunch:** In the past some dinner ladies have made football buns or devised some other football-related treats for pupils to enjoy at lunch time.
- SFi Teachers' match:** At lunch or break time how about hosting a 5-a-side game or a penalty shoot out amongst the teachers? The teachers could even get sponsored to take part too.
- SFi Class teams:** Get each class to come up with their own football team name and select some class colours. Encourage the children to come in wearing items of the team colour. Each class could also come up with a team song or goal celebration.
- SFi Football quiz:** This does not have to be a quiz for the football anoraks of the school. It can be linked to questions based on healthy eating, an active lifestyle and sport in general.
- SFi Contact local press:** Increase your school's PR by getting in touch with your local newspaper and telling them about the fundraiser day. Often schools get a good write up and a picture in the newspaper. Some schools have even been on television!
- SFi Contact local businesses:** Get in touch with some businesses in the locality and see if they want to sponsor a class, a teacher, or the school as a whole to take part in the *SFi* day. This is a great way of generating extra funds for the school on top of what the children raise. Maybe some generous businesses will match the total amount that the school raise.

Have a go at one or more of these options or come up with an idea of your own. Let us know how you get on and send us the pictures to hq@thesfi.com

Remember: Sponsor forms should be handed out to pupils a minimum of 2 weeks before the *SFi* event. Please also encourage your pupils to collect as many sponsors as possible and remind them to bring their sponsor forms in on the day of the event so the coach can stamp them to confirm they have completed the skills.

Have a great SFi Fundraiser Day!!

Now playing football can be good for your school's wealth

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